FREEDOM ARTS

MURAL DESIGN BRIEF

NAWAL NASSER QADDOUMI
SCN: 207691542

UNIT CODE: HT69 47
UNIT TITLE: ART & DESIGN: PROJECT
ASSESSOR: MS. VIGISHA
INTERNAL VERIFIER: MS. DIVYA

About:

Opera Gallery is an internationally established modern and contemporary art gallery presenting masterpieces by some of the most significant artists of the 20th and 21st centuries alongside works by emerging artists from all over the world, promoting them and developing their International profiles.

Client:

Opera Gallery Dubai

OPERA GALLERY















Location

Gate Village, Building 3 - 03 Sheikh Zayed Rd - Trade Centre DIFC - Dubai - United Arab Emirates

GATE VILLAGE

DIFC



Time Needed:

COMPLETE PAINTING: 1-WEEK.

IT WILL BE DONE DURING STORE OPEN HOURS:
10 AM – 10 PM (WEEKDAYS)

PEOPLE VISITING CAN WATCH IF THEY LIKE AND GIVE SUGGESTIONS TOO.

2 DAYS TO PICK UP MATERIALS & RESOURCES.

Painting Size: A3

29.7 X 42 CM

297 X 420 MM

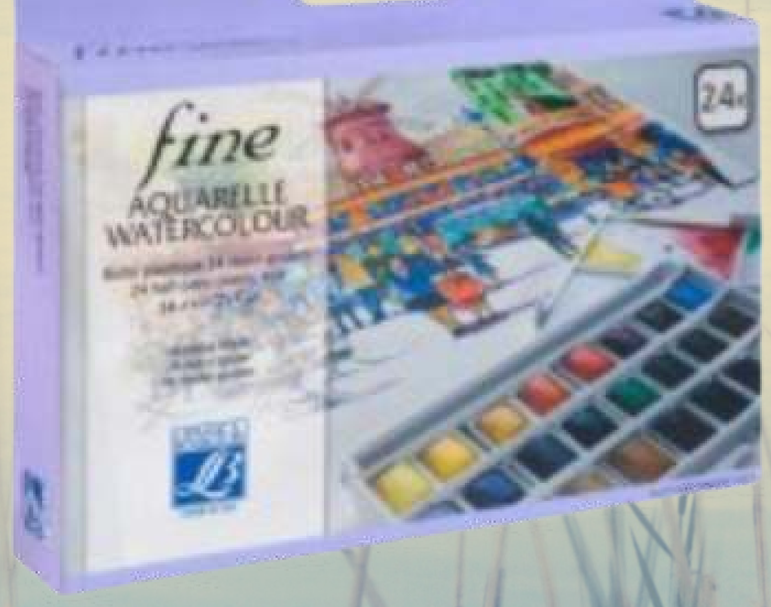
11.7 X 16.5 INCHES

Cost:



50.00 JD

Mont Marte Mixed Media Art Set, 90 Pieces



Fine Watercolour Set 24 Colours - Lefranc Bourgeois



Canson XL Recycle A3

12.50 JD

24.00 JD

WITHOUT MONTE MARTE..	WITH MONTE MARTE..
36.5 JD = 189.10 DHS	86.5 JD = 448.15 DHS

THEME: FREEDOM

I HAVE CHOSEN TO CREATE A PAINTING BASED ON NATURE.

MY FIRST INSTINCT WAS TO DO SOMETHING WITH A WHITE DOVE, AS I FELT LIKE THEY WOULD REPRESENT FREEDOM.

HOWEVER, I DECIDED TO LOOK AT IT, FROM A DIFFERENT PERSPECTIVE, AND NOT SOMETHING TOO STEREOTYPICAL AND OBVIOUS. I WANTED IT TO BE UNIQUE AND DIFFERENT, SOMETHING WITH MORE MEANING

I HAD DIFFERENT OPTIONS TO CHOOSE FROM.

EITHER TO DO WITH THE OCEAN AND BLUE SKY.

THE OCEAN AND THE SUNSET.

THE FOREST.

WHAT IS FREEDOM?

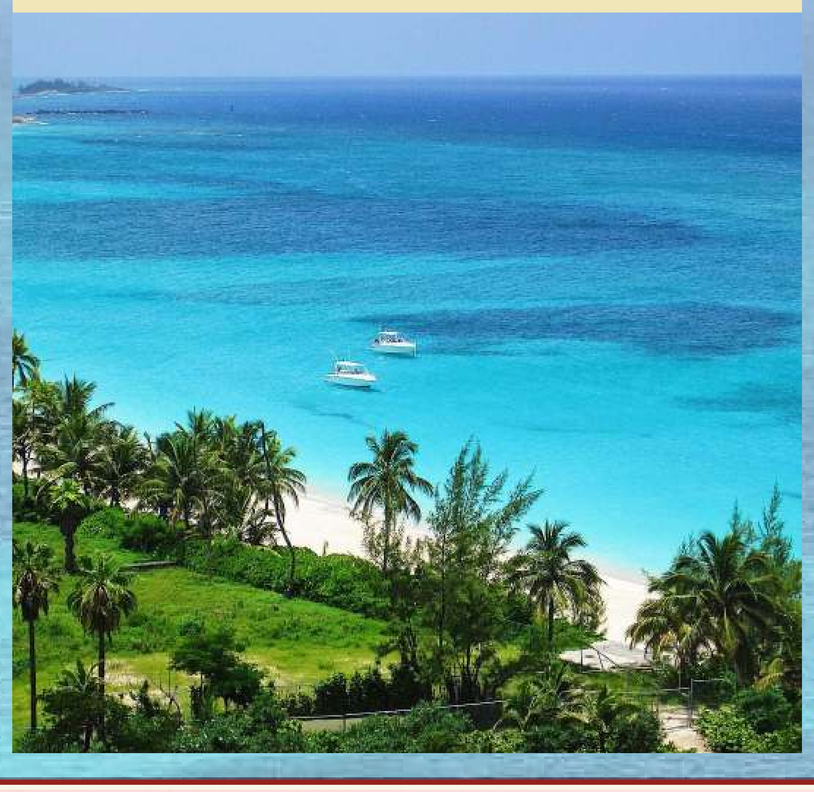
Something that shows light, which shows potential and hope.

DESCRIPTION

Something like a view of a bright blue Ocean, with the bright light sky, perferrably no clouds, showing the bright sun on the Horizon.

EXAMPLE 1

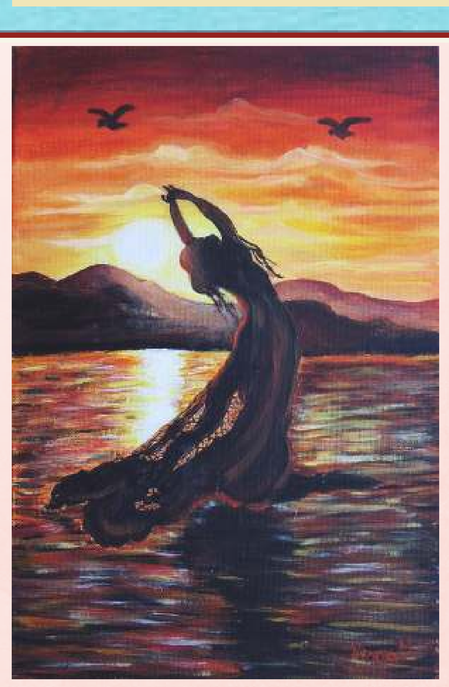
For example: The Bahamas



CONCLUSION

This scenery gives an inner peace feeling. The feeling like you are free to do anything at any time, without having any guilt.















EXAMPLE 2

Similar to option one.
It's a calming atmosphere.
A place you feel like you can go to and just think without any disturbance.
It also gives you inner peace, just like the first example.

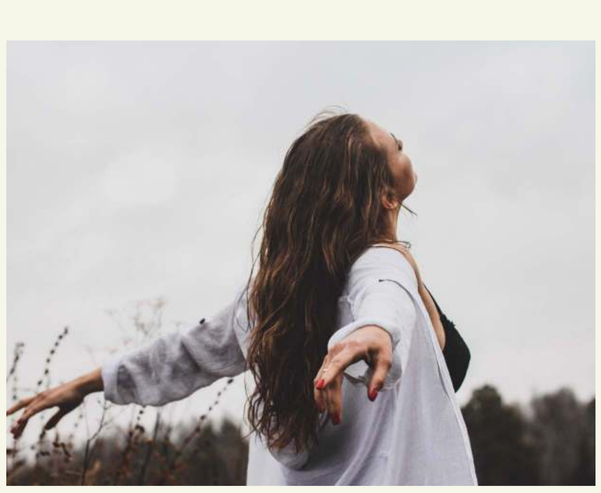




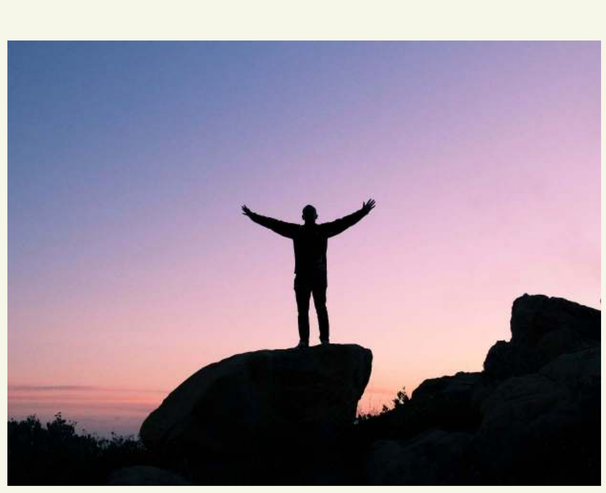


EXAMPLE 3

Stepping into a forest is like walking through a gate.
A gate of freedom and peace.
Even a short visit to a forest makes people feel better – it relieves stress and increases the sense of vitality.













THIS IS THE STYLE I DECIDED TO GO WITH. SOMETHING LIKE THE PHOTO IN THE MIDDLE.

HOWEVER, IF I FOUND IT TOO DIFFICULT, MY BACKUP WOULD BE ONE OF THESE THREE IMAGES:







FREEDOM ARTS MURAL PROGRESS, CONCEPT & INSPIRATION

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THE OCEAN AND THE SUNSET.

THE FOREST.

AS I MENTIONED IN MY DESIGN BRIEF, I WANTED TO DO SOMETHING WITH NATURE, THE OCEAN WITH THE SUNSET.

HOWEVER, IF I FOUND IT TOO DIFFICULT,
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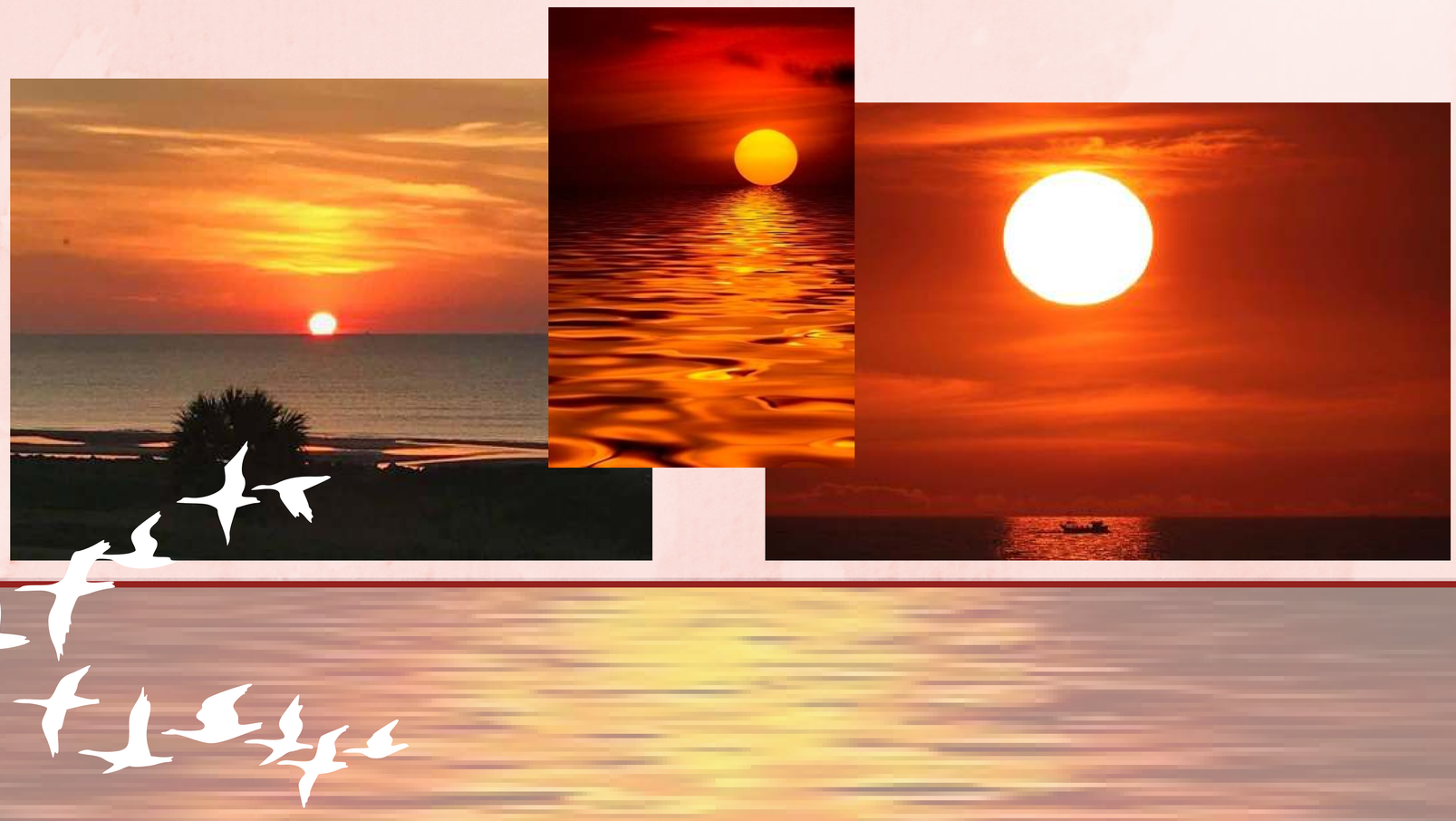

I WILL SHOW YOU PROGRESS OF WHAT I ATTEMPTED TO DO IN THE NEXT PAGE.


AUSTRIA
MAKEA
RO

Evaluation:

I used watercolours to attempt and paint the sunset with the ocean.

At the bottom, you will see the waves hitting on the bay.

It was my first attempt, and I saw that it would be too difficult for me to create.

Therefore as I mentioned for my backup to be, I will make a mural of a bird escaping a cage.

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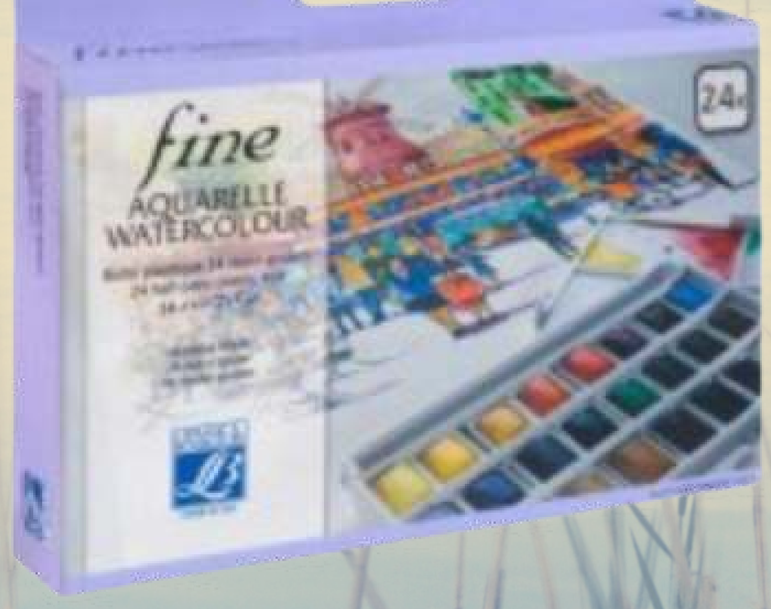

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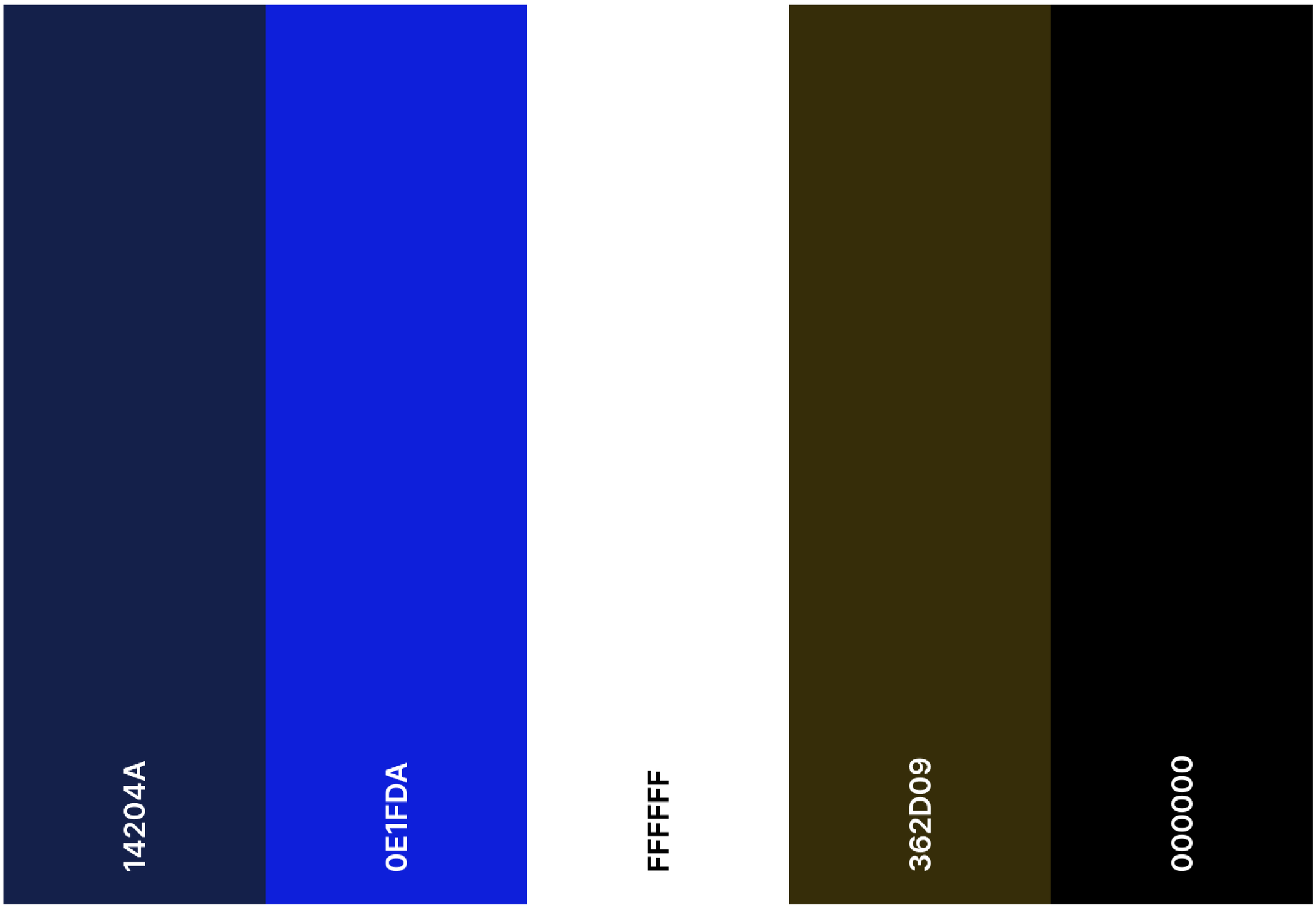
Colour Scheme



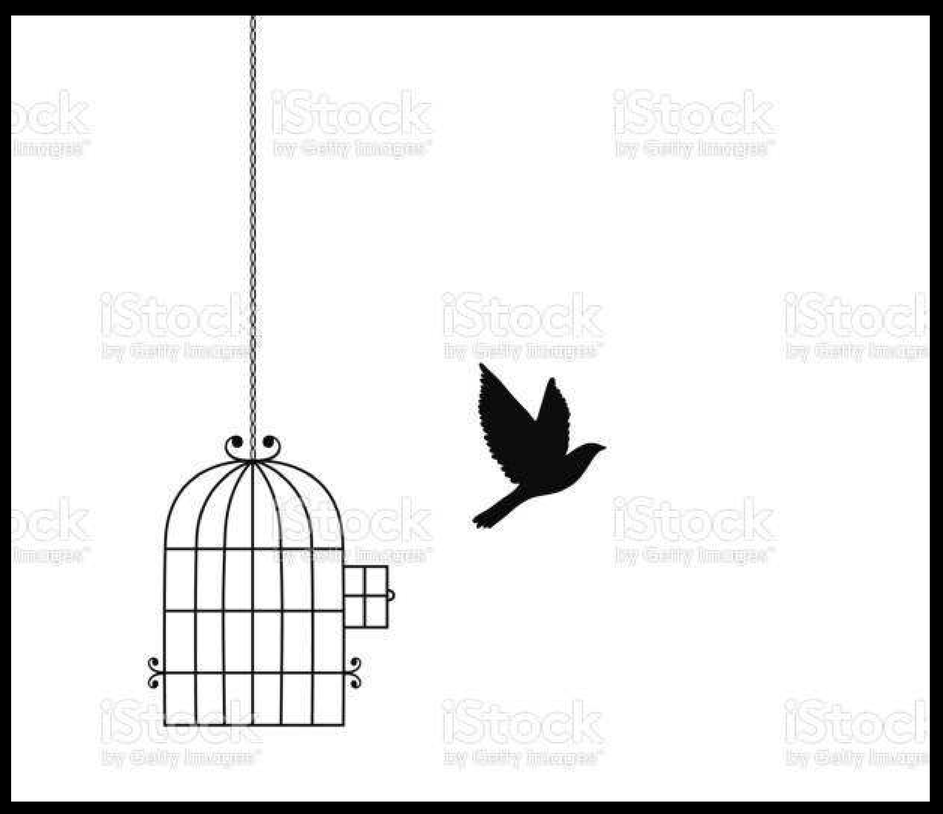
I am aiming to make my colour scheme around those colours.

However, it could be changed along the way, when I play around with the colours a bit.











FREEDOM ARTS MURAL

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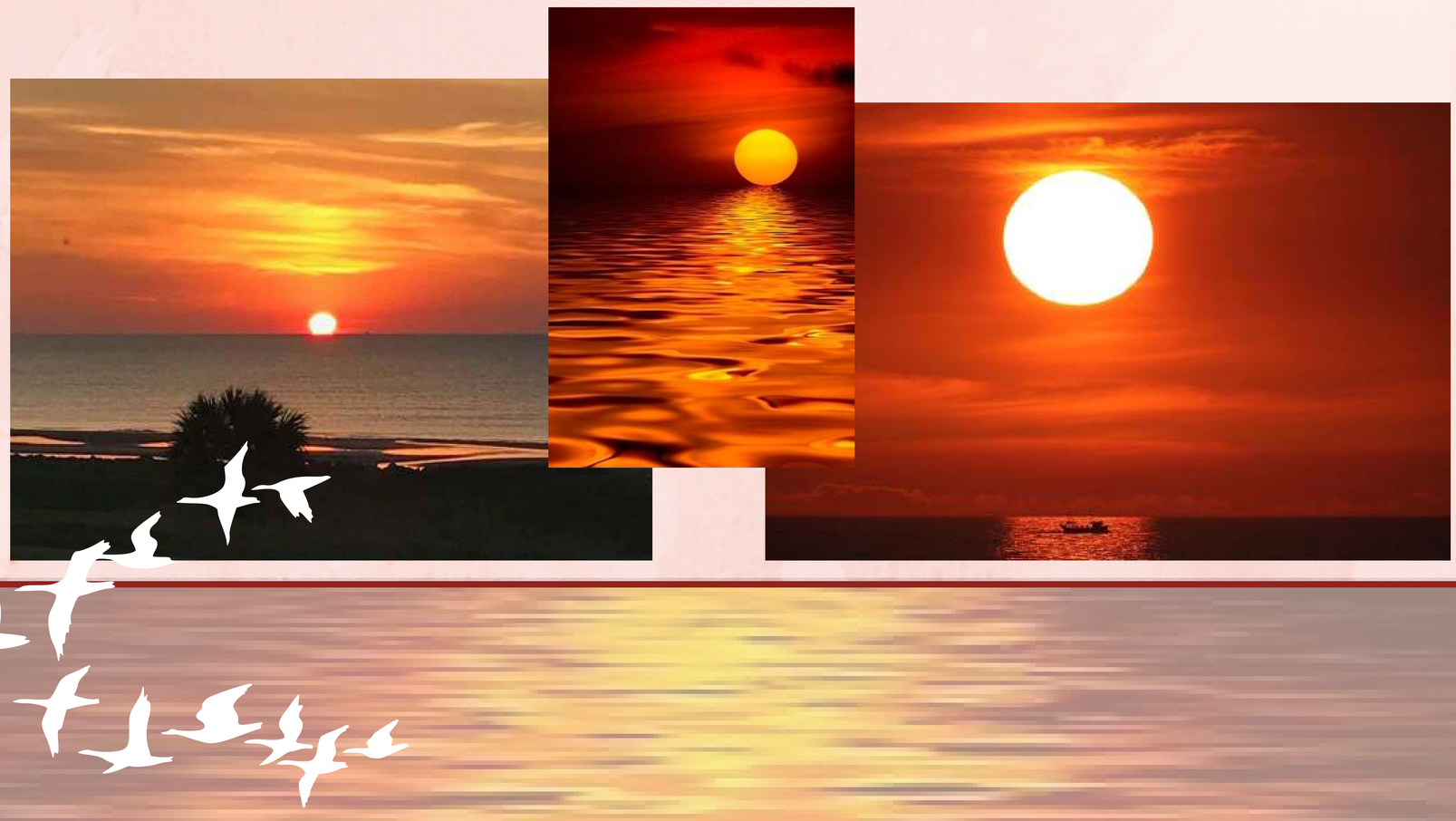

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AUSTRIA
MAKEA
RO

Evalutation:

I USED WATERCOLOURS TO ATTEMPT AND PAINT THE SUNSET WITH THE OCEAN.

AT THE BOTTOM, YOU WILL SEE THE WAVES HITTING ON THE BAY.

IT WAS MY FIRST ATTEMPT, AND I SAW THAT IT WOULD BE TOO DIFFICULT FOR ME TO CREATE.

THEREFORE AS I MENTIONED FOR MY BACKUP TO BE, I WILL MAKE A MURAL OF A BIRD ESCAPING A CAGE.

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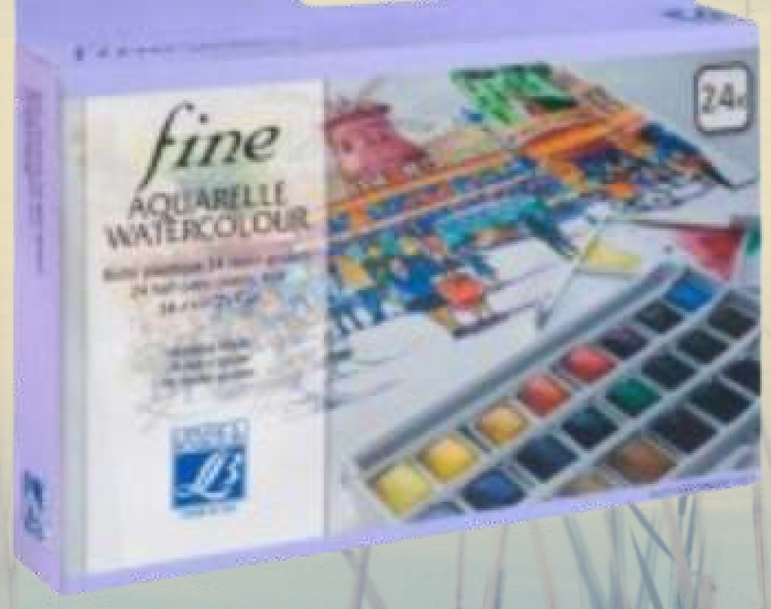

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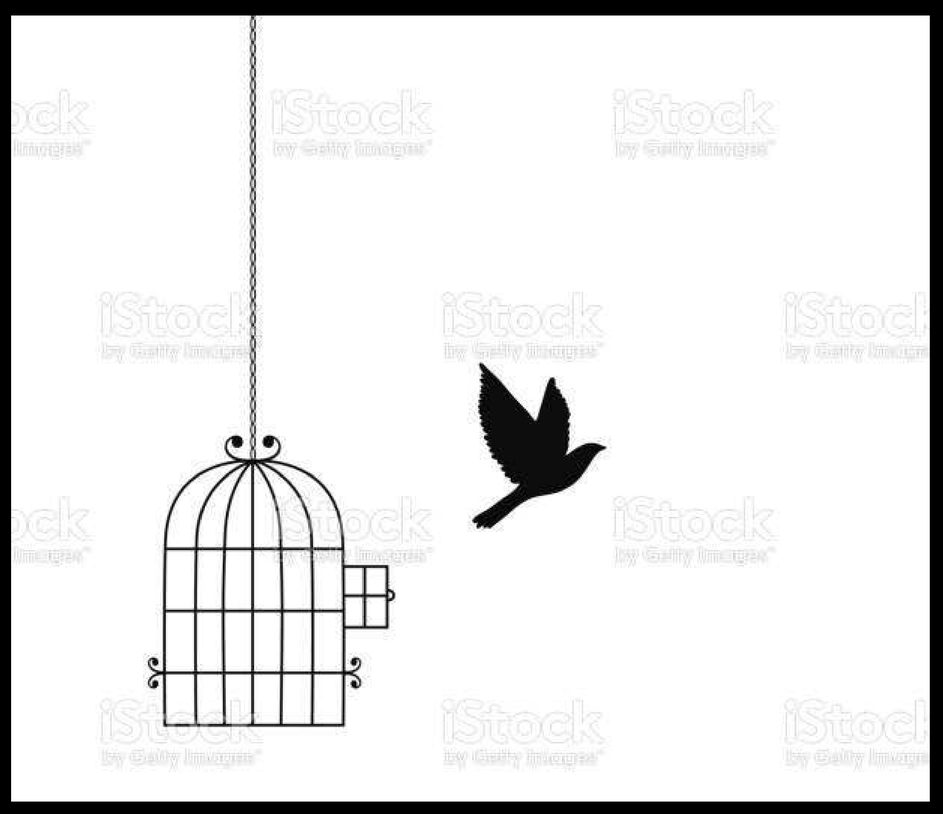



Final 2D Drawing



References:

Youtube Page: Farjana Drawing Academy



LINK